

THE NORTH EAST TIMES

GCL re-enters Guwahati market

GUWAHATI, JUNE 5: Gloster Cables Limited(GCL)has re-entered Guwahati Market. The company conducted a technical product seminar in association with ISHRAE, Guwahati sub chapter in Guwahati city on June 4. Eminent personalities from various government institutions like PWD, IIT, AAI, University, Consultants, Contractors and delegates from GEMA were present. Lot of enthusiasm were felt with sense of old and known brand reappearing again.

Director - Marketing Vinay Rathi in his short speech explained the formation of present management of Gloster Cables Ltd, headed by Mr. Ashis Modi as Managing Director, a reputed business icon in Hyderabad. After cessation of activity of Fort Gloster Industries Ltd owned by Bangur group, Gloster Cables Ltd is formed



with equal equity participation from Bangur, Modi and Rathi group. In terms of business, Company had steady growth in business turnover since 1995. Mr. Rathi has expressed his ambitious business of 500 crores in 2019-20. Road map about re-entering NE zone is also explicitly clarified with Guwahati as the first point which shall be followed by further penetration in NE zone. Already acquired approval from various approval authority. Stationed a field Executive in Guwahati city and a distributor as mentioned below. Company focus a modest business plan in Assam to start with.

Gloster Cables has been accredited for conforming to the Quality standards of ISO 9001 : 2015 by DNV.